



S SAVERONE

TASE: SVRE
Nasdaq: SVRE

INVESTOR PRESENTATION

FORWARD-LOOKING STATEMENTS



This presentation and oral statements made regarding the subject of this presentation contain “forward-looking statements” that involve substantial risks and uncertainties. Such statements include, without limitation, references to the SaverOne 2014 Ltd. (the “Company’s”) predictions or expectations of future business or financial performance and its goals and objectives for future operations, financial and business trends, performances, strategies or expectations. Forward-looking statements include, but are not limited to, statements about: the ability of our technology to substantially improve the safety of drivers; our planned level of revenues and capital expenditures and our belief that our existing cash and the net proceeds from this offering will be sufficient to fund our operations for at least the next 12 months; our ability to market and sell our products; our plans to continue to invest in research and development to develop technology for both existing and new products; our intention to advance our technologies and commercialization efforts; our intention to use local distributors in each country or region that we will conduct business to distribute our products or technology; our plan to seek patent, trademark and other intellectual property rights for our products and technologies in the United States and internationally, as well as our ability to maintain and protect the validity of our currently held intellectual property rights; our expectations regarding future changes in our cost of revenues and our operating expenses; our expectations regarding our tax classifications; interpretations of current laws and the passage of future laws; acceptance of our business model by investors; the ability to correctly identify and enter new markets; the impact of competition and new technologies; general market, political and economic conditions in the countries in which we operate; projected capital expenditures and liquidity; our intention to retain key employees, and our belief that we maintain good relations with all of our employees; the impact of the COVID-19 pandemic, and resulting government actions on us; and other risks and uncertainties, including those listed in the section titled “Risk Factors” in the final Prospectus on Form 424b4 filed with the SEC on June 6th, 2022.

In some cases, you can identify forward-looking statements by the words “may,” “might,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “objective,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue” and “ongoing,” or the negative of these terms, or other comparable terminology intended to identify statements about the future. These forward-looking statements may not materialize, in whole or in part, or may materialize differently than expected, or may be affected by factors that cannot be assessed in advance. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. You are cautioned not to place undue reliance on forward-looking statements. Except as otherwise indicated, the forward-looking statements contained in this presentation speak only as of the date of this presentation and the Company undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.



SaverOne system is
a transportation and safety solution
to prevent distracted driving.

The system manages the driver's ability to text and interact with applications unrelated to driving while the vehicle is in motion.

SAVERONE AT A GLANCE



Who is SaverOne

Developed proprietary technology to stop cell phone distraction and promote safe driving



What Do We Provide

Advanced driver safety solution that identifies and monitors cell phones located in the driver's vicinity and selectively blocks use of life-threatening applications



What Do We Solve

The Company's patented solution eliminates mobile apps distractions, keeping the driver focused on the road, preventing accidents from happening



Israel

Headquarters



2014

Year Founded



**TASE: SVRE
Nasdaq: SVRE***



40+

Employees



40+

Active Customers



20+

Diverse IP Portfolio
Approved & Pending

* IPO in June 2022

DISTRACTED DRIVING IS NOW A GLOBAL TRAFFIC SAFETY ISSUE



1.35M

Annual traffic fatalities worldwide⁽¹⁾



\$850B+

Total economic costs of traffic accidents in the U.S. each year⁽²⁾



\$60B

Amount distracted driving costs employers⁽³⁾



\$11M

Average settlement cost for a fatal accident involving a commercial fleet driver⁽⁴⁾



Financial & Social Costs

- In the U.S. alone, 1.6 million traffic accidents⁽⁵⁾ and ~4,600 fatalities⁽⁶⁾ are directly caused by cell phone distraction every year



Difficult to Enforce

- Hard to witness violation when the phone is in the driver's lap
- Not always a primary offence—drivers can't get pulled over for only violating cell phone law



Fines Don't Discourage Actions

- U.S. local texting-while-driving fines can range from \$20 to \$1,000



Increased Government Regulations

- Regulators across the globe are attempting to combat this trend through increased regulatory activities

1) World Health Organization (WHO): Global status report on road safety 2018

2) NHTSA Study Shows Motor Vehicle Crashes Have \$871 Billion Economic and Societal Impact on U.S. Citizens

3) LifeSaver: Distracted Driving: The Auto Insurance Industry's \$30 Billion Elephant in the Room

4) National Safety Council: Costs of Motor-Vehicle Injuries

5) National Safety Council Estimates That At Least 1.6 Million Crashes Are Caused Each Year by Drivers Using Cell Phones and Texting

6) Mr. Auto Glass: Texting While Driving is Dangerous and Illegal

SaverOne offers a complete solution to **stop drivers from texting while driving.**



We do this by:



Automatically identifying which phone belongs to the driver



Distinguishing dangerous applications, like texting and social media, from non-dangerous ones, like navigation



Keeping the driver's phone blocked while the vehicle is in motion



Enabling fleet managers to decide which apps are permitted versus prohibited



SAVERONE'S UNIQUE ADVANTAGES

Multimodal Sensor Fusion Architecture



01 Advanced RF Signal Processing & Analysis

Selects and analyzes radio frequency (RF) signals from both inside and outside of the vehicle in real-time

02 Pinpoint Driver's Phone Location

Scans all cellular bands and to detect and identify driver's mobile signal location

03 Automatic Activation & Deactivation

SaverOne automatically activates upon car entry until the engine is turned off

04 Selective Blocking

Utilizes dynamic app authorization to prevent the use of dangerous mobile distraction apps, per the organization's safety policy

05 AI & Deep Learning Algorithms

Uses artificial intelligence to accurately define the boundaries of the driver's area in each unique vehicle

06 SafeMode Activation

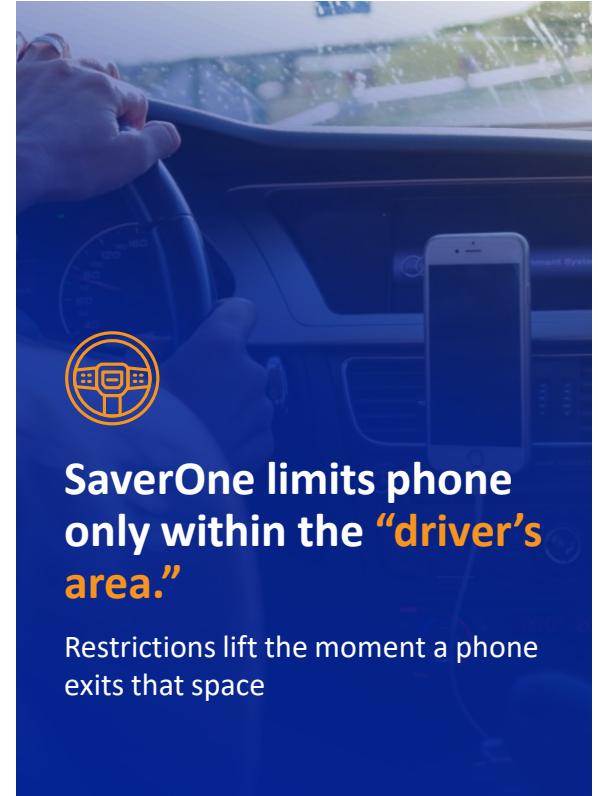
SaverOne app automatically disables the use of only life-threatening apps from all phones within the driver's area

07 Concealed Installation

System and sensors are fully concealed in the vehicle, creating a safe driving environment and discouraging tampering

08 Value-Added Services

Rich contextual analysis from multiple data sources provides fleet managers with valuable insights to improve driver behavior



WE HAVE MULTIPLE VERTICALS TO FOCUS ON...



ISRAEL HAS FUNCTIONED AS A MEGA PILOT PROGRAM, **SHOWING SAVERONE'S GLOBAL POTENTIAL**



Diversity of customer base (commercial fleets, privates, governmental organizations) as well as **diversity of automobile types** (trucks, buses, private cars, etc.,)



Israel has **similar regulatory regime** as Europe & the U.S.



Israeli customers are demanding and exacting on technology performance, service offering and pricing



Multiple active customers are **international companies** who can be targeted for future global expansion

30+

Pilots Across Israel

40+

Active Customers

~1,600

Devices Ordered

~1,000

Device Installations

POSITIVE USER TESTIMONIALS IN 90% OF PILOT TRIALS⁽¹⁾



Israel Subsidiary



“ Since I have installed the system, I no longer touch the phone while driving. After the system blocked me a few times, I adjusted quickly and got used to waiting for the car to stop before touching my mobile “

Asher Elmozino, CFO of Israel Subsidiary



Kavim, an Israeli Bus Company



“ SaverOne doesn't just block active use of the smartphone while driving, but also blocks the sending and receipt of text messages and notifications. I estimate that this system will prevent at least 20% of car accidents in Israel “

Shmuel Dadon, Safety Officer



“ Based on our positive experience in Israel with SaverOne system, we will recommend to flex HQ to consider using SaverOne units in other flex's sites in the globe “

Barak Yanir, CEO, Flextronics Israel Ltd, Migdal Haemek



Israel



“ I tried to find a way to reduce the use of mobile among car users, through training and distribution of related information and more, but in the end a SaverOne system is the most effective tool for eradicating the phenomenon “

Eran Yitzhak Cohen, Traffic Safety Officer



90%

Of surveyed customers would recommend SaverOne



80%

Of surveyed customers believe SaverOne prevents Road Accidents to a “High Extent”

1) Pilot program customers have provided their consents for these testimonials and such testimonials were made without compensation.

KEY TAKEAWAYS FROM OUR ISRAEL MEGA PILOT PROGRAM



Improvements to the technology – such as improvements to the algorithms which identify, with more precision, the exact location of the driver's area only.



Improvements to the customer experience – such as adapting SaverOne's key technology to the specific handheld equipment used by different fleet.



Improvements in learning our driver's behavior and assisting fleet managers to assist their driver's with embracing the Saverone solution.



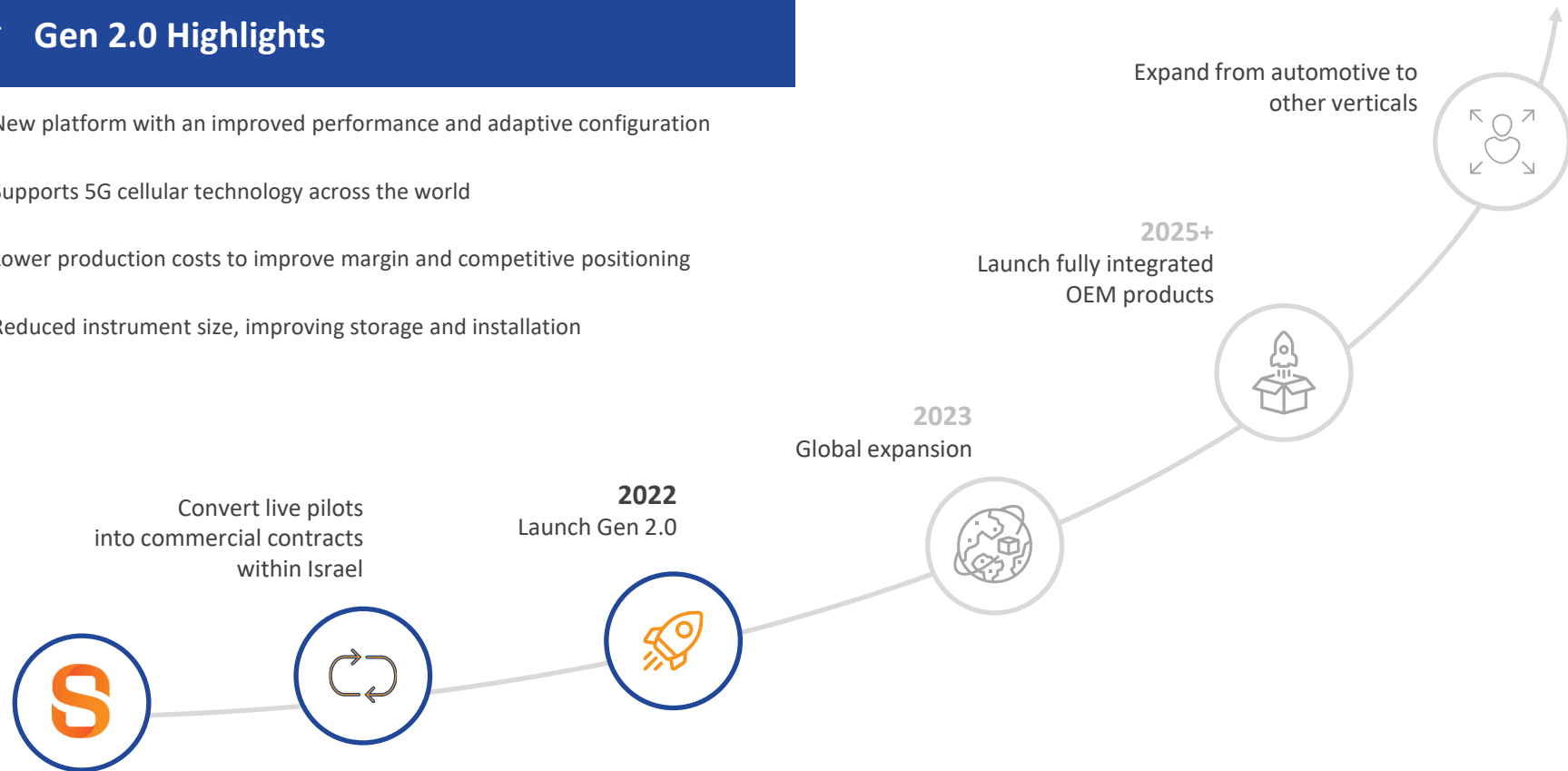
Improvements to our business model by adding a monthly subscription fee to our all-inclusive one-time fee per unit.

THE NEW GEN 2.0 SOLUTION ENABLES RAPID GLOBAL EXPANSION



Gen 2.0 Highlights

- ✓ New platform with an improved performance and adaptive configuration
- ✓ Supports 5G cellular technology across the world
- ✓ Lower production costs to improve margin and competitive positioning
- ✓ Reduced instrument size, improving storage and installation



SAVERONE USES A MULTI-FACETED GLOBAL SALES EXPANSION STRATEGY TO ROLLOUT THE GLOBAL SAVERONE PRODUCT



Expand to New Countries

- ✓ Prioritize countries and regions with tightening mobile phone regulations
- ✓ Partner with regional distributors to identify commercial opportunities
- ✓ Partner with Israeli divisions of international companies to expand existing relationships into new territories



Enter New Industry Verticals

- ✓ Tailor value added services to meet specific industry needs
- ✓ Integrate with OEMs



Enhance Product Capabilities

Vehicle Type

Co-develop driver safety solution for new vehicle types with strategic partners (e.g. Kavim for Buses)

Capabilities

Expand mobile frequency support and system capabilities to drive future customer demand

Data Analytics

Utilize data gathered from drivers and fleets to deliver value added services for new markets

GLOBAL VEHICLE MARKET DATA

- ~263 million vehicles on the road in the U.S.⁽¹⁾
- ~340 million vehicles on the road in Europe⁽²⁾
- ~25 million vehicles on the road in New Zealand & Australia combined⁽³⁾
- ~80 million new vehicles are added globally each year⁽⁴⁾

Europe

IVECO

United States

Strat

Japan

j21Corporation

UAE

مركز النقل المتكامل
INTEGRATED TRANSPORT CENTRE



Oceania

FUSO

Global reach

ICL
FRONERI

flex
Hertz

1) U.S. Department of Transportation, Federal Highway Administration: State Motor-Vehicle Registrations - 2015
 2) ACEA (Association des Constructeurs Européens d'Automobiles): Vehicles in use Europe, January 2021
 3) New Zealand Ministry of Transport 2020: RD023 Vehicle fleet composition by region & Australian Bureau of Statistics: Motor Vehicle Census, Australia
 4) ACEA (Association des Constructeurs Européens d'Automobiles): New passenger car registrations & New commercial vehicle registrations (in units)

SAMPLE COMMERCIAL PIPELINE OPPORTUNITIES



Kavim is an Israeli bus company based in Holon, operating as part of **Israel's public transportation system**.

1,500

Fleet Size

2,700

Employees

- Signed a contract for up to 1,500 units in January 2021
- Following a successful pilot (20 systems installed on buses)
- Kavim has promoted SaverOne's solution to other bus companies in Israel



Tnuva is an **Israeli food creation and marketing company**. The company holds a significant market share in the field of drinking milk production, dairy products and its marketing.

650

Fleet Size

6,500

Employees

- A successful Proof of Concept trial was completed with 15 cars and 10 trucks
- Tnuva placed a commercial order for 140 additional systems.
- Tnuva is expected to order and deploy a total of 650 units across their entire fleet of trucks & cars.



חברת החשמל
Israel Electric

Israel Electric Corporation is the **largest supplier of electrical power in Israel**.

IEC's generating capacity is about 75% of the production capacity in Israel.

3,000

Fleet Size

12,600

Employees

- A successful pilot on IEC's Trucks was completed
- IEC has ordered SaverOne systems for 300 trucks and intends to expand coverage for its entire fleet
- SaverOne forecasts that IEC will order additional 1,500 units, towards full commercial deployment.

Sales Efforts
to Date in Israel

40+

Active Customers

~1,600

Devices Ordered

~1,000

Device Installations

SAMPLE COMMERCIAL PIPELINE OPPORTUNITIES



Osem-Nestle, part of Nestle global group, a **global food manufacturer**, HQ in Switzerland.

350

Factories (WW)

700

Fleet Size
(Israel)

- A successful pilot in 13 private cars and 10 Trucks of Osem-Nestle's fleet was completed
- Osem-Nestle Israel intends to equip their entire fleet of 700 vehicles with SaverOne system
- SaverOne forecasts that Osem-Nestle Israel may expose SaverOne to its HQ, leading to an increased global presence.



Froneri is a **global ice cream manufacturer**, with HQ in the UK. It is the largest producer of ice cream in Europe by volume, and the second-largest in the world

7

Locations

70

Fleet Size
(Israel)

3,000

Employees

- SaverOne systems were installed in Froneri in two phases:
 - Pilot: 15 private cars
 - Commercial deployment: 41 additional private cars and 10 Trucks.
- Froneri Israel intends to equip every new fleet vehicle with SaverOne system
- SaverOne forecasts that Froneri Israel may expose SaverOne to Froneri HQ, leading to an increased global presence.

مركز النقل المتكامل
INTEGRATED TRANSPORT CENTRE



The Department of Transport of **Abu-Dhabi**, responsible for **operating public transport and managing traffic monitoring centers**, axle weights stations, logistical facilities of freight surface transport and roads sector

1.65M

Transactions

35.5M

Taxi Trips
2021

6,000

school &
educational
Buses 2022

- SaverOne signed an agreement to conduct a pilot in two of the Department's City and Inter-city busses.
- SaverOne has received indications that following a successful pilot phase, the Department promote regulation in Abu-Dhabi to include SaverOne system on all of it's City and Intercity busses

CUSTOMER CASE STUDY: FLEET MANAGEMENT DEPLOYMENT



Flex Ltd. is a multinational electronics contract manufacturer. **It is the fourth largest global electronics manufacturing services**, original design manufacturer company by revenue

\$10.3BN
Enterprise Value

~200,000
Employees

52
Years in Operation

20+
Years of Sustainable Manufacturing

~130
Global Locations

Opportunity / Sourcing Background

- Flex Israel is a **manufacturing partner of SaverOne's products**. Through this partnership, Flex learned of SaverOne's driver safety value proposition
- Flex Israel has chosen to Pilot SaverOne's solution to **endorse driver safety** as a result of its growing challenges with fleet drivers and distracted driving caused by mobile phones



Use Case / Customer Relationship

- **Driver safety** is of the highest importance to Flex's management
- Flex approached SaverOne in a request to equip its entire **Israeli fleet with SaverOne systems**. The companies agreed to perform the implementation over three phases:

Pilot
(10 Vehicles)

1st phase
(80 Vehicles)

2nd phase
(160 Vehicles)



Trial Result / Deployment Plan

- **Following a successful pilot**, the 1st phase has recently been completed. The 2nd phase is in process
- Upon completing the phased rollout, the Company intends to **promote SaverOne's solution** to Flex HQ located in the US and Singapore, contributing to SaverOne's global expansion strategy via partners

VEHICLE MANUFACTURER (OEM) CASE STUDY – IVECO



IVECO manufactures and markets commercial vehicles, with production sites in 7 countries in Europe, Asia, Africa, Oceania and Latin America. It has 4,200 sales and service outlets in over 160 countries.⁽¹⁾

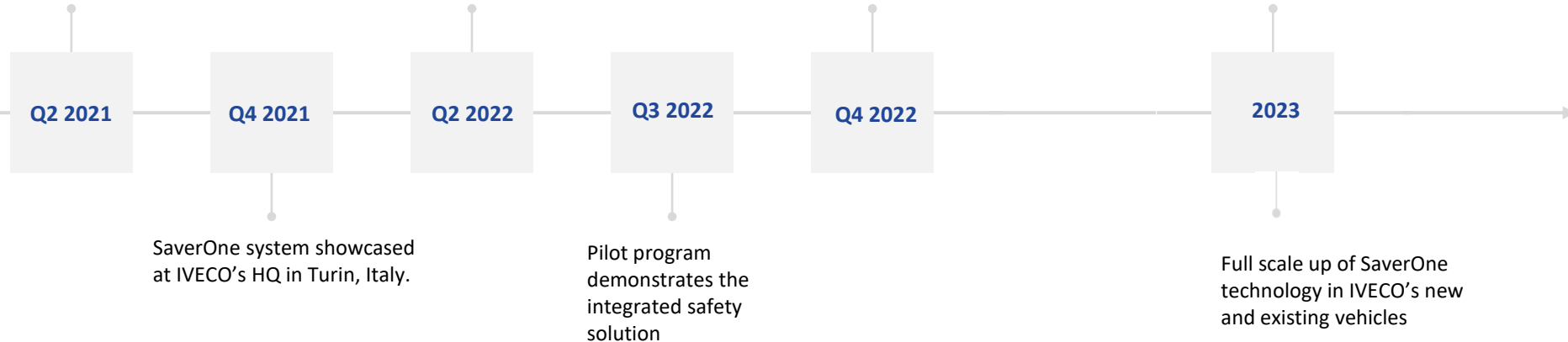
IVECO annual sales exceeds **150,000 vehicles with turnaround > \$10B**

IVECO approached SaverOne to evaluate integration of SaverOne technology in IVECO's trucks

IVECO aftermarket division starts selling SaverOne to IVECO's customers for use in existing trucks

OEM solution

SaverOne protection technology is integrated and sold as part of IVECO's new trucks & buses WW






















Aftermarket solution

EFFECTIVE SOLUTION PROVIDES SUBSTANTIAL COMPETITIVE ADVANTAGE



The SaverOne system combines multiple protective features into a unique and compelling value proposition enabling it to combat distracted driving

		Camera-Based Solutions  	Software/Sensor Solutions  	Display Mirroring Applications  
Preventive	 Prevents access to immersive mobile apps (texting, social media) while the vehicle is in motion		 Only identify the driver's mobile and alert. Doesn't prevent the use prior to an accident	
Precise	 Automatically distinguishes between driver and passengers	 Automatically distinguishes between driver and passengers	 Solutions are unable to distinguish between the driver area and the rest of the vehicle	
Secure	 Concealed sensor is inaccessible by driver	 Driver can easily cover the camera	 Relies on driver cooperation; driver can opt out by manual removal of visible sensors or device software	
Selective	 Configuration policies enable fleet manager to distinguish between permitted and prohibited apps	 Unable to limit use of specific mobile apps	 Some software distinguishes between permitted / prohibited apps	 Unable to limit use of specific mobile apps

EXPERIENCED MANAGEMENT TEAM



Jacob Tenenboim

Chairman



- Over 35 years of experience in management and entrepreneurship in the technology arena
- In addition to executing numerous M&A transactions, Jacob has led ~10 companies and startups to successful exits within various areas of the high-tech industry



Tony Klein

Chief Financial Officer



- Over 15 years of experience in the financial management of public companies
- Prior to SaverOne, Tony served as CFO for Electreon & Cannbit companies, as well as holding various senior management positions with PwC



Ori Gilboa

Chief Executive Officer



- Over 25 years of experience in the automotive and retail industry
- Prior to SaverOne, Ori served as CEO for James Richardson and the Negev Group, as well as General Manager of the auto division for Mayer's cars and trucks



Aviram Meidan

Vice President

Research & Development



- Over 20 years of experience in automotive products' development and global roll-out.
- Experienced in developing multidisciplinary systems and managing development groups



Yossi Cohen

Chief Operating Officer & Co-Founder



- Over 20 years of experience in leading global operations in the high-tech arena
- Prior to SaverOne, Yossi served as Senior Manager of Program Management & Business Operations with Motorola Solutions



Israel Eybi

Chief Marketing and Sales Officer



- Over 25 years of experience in sales and business strategies
- Prior to SaverOne, Israel served as Chief Customer Officer at the Bezeq Group, as well as Chief Customer Officer at Pelephone.

CAPITALIZATION TABLE



As of June 7, 2022

SaverOne 2014 Ltd.	Ordinary Shares ⁽¹⁾	ADS Equivalent ⁽²⁾
Shares Outstanding ⁽³⁾⁽⁴⁾	23,735,706	4,747,141
Options (WAEP, ADS Adjusted: NIS 52.75, \$16.95) ⁽⁵⁾	797,382	159,476
Warrants (WAEP, ADS Adjusted: NIS 19.42, \$6.24) ⁽⁵⁾	17,558,057	3,511,611
Fully Diluted Shares Outstanding	42,091,145	8,418,228

(1) Listed in Tel-Aviv

(2) Each ADS represents five of our ordinary shares.

(3) Excludes 52,618 ordinary shares reserved for future issuance under our equity incentive plan.

(4) Assumes the exercise in full of 208,282 pre-funded warrants.

(5) Calculated using the exchange rate reported by the Bank of Israel for December 31, 2021, at the rate of one U.S. dollar per NIS 3.11.

SAVERONE - THE WINNING FORMULA



Talented Leaders

- Strong management with 100+ years of combined experience
- Clear mission, laser focus and demonstrated success
- Deep knowledge in automotive safety and insurance



Visionary, Disruptive Technology

- Fast, accurate and robust identification of driver location
- Global leadership in preventive solutions
- Deep AI domain use



Strong Market Validation

- Demonstrated successful programs with top-tier global companies
- Case study with major OEM to be replicated globally



Recurring Value

- Optimal SaaS product with a massive TAM
- Growth engine for vehicle manufacturers to drive recurring value



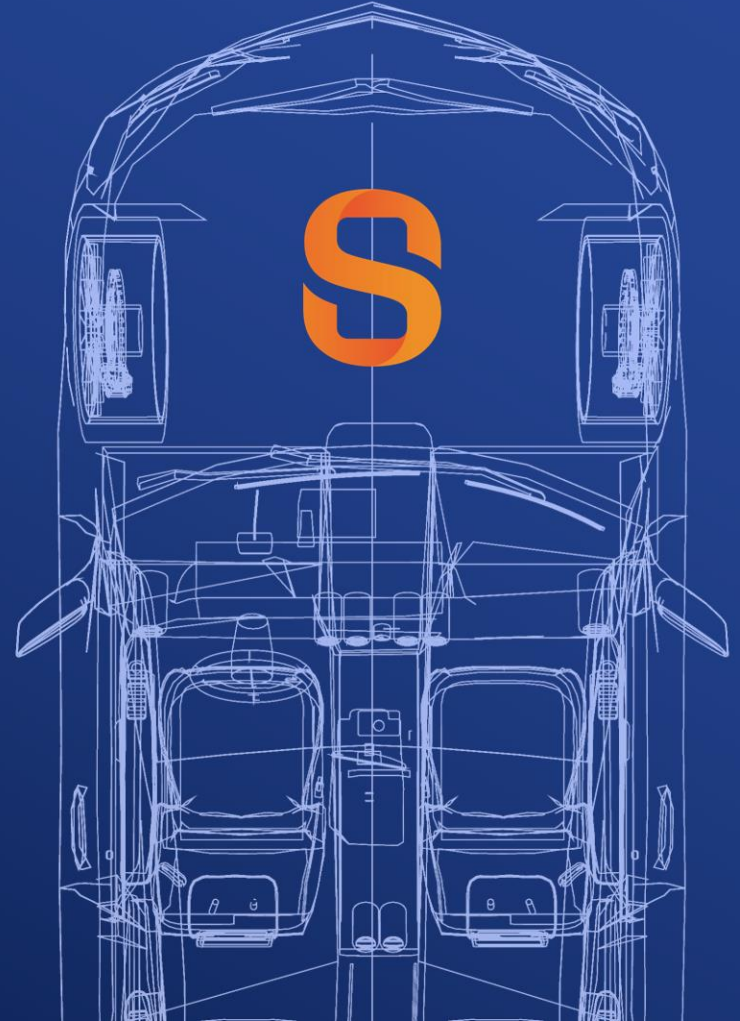
Humanitarian Signature

- Potential to create a global, historic mark on humanity





www.saver.one



SAVERONE'S PRODUCT ROADMAP

IN-CABIN DRIVER DISTRACTION PREVENTION, BASED ON THE MOBILE RF FOOTPRINT, USING SIGNAL PROCESSING AND AI



2019
Gen. 1.0



2022
Gen. 2.0



2023
Gen. 2.5
Semi-Integrated



2025
Gen. 3.0
Fully-Integrated



AFTERMARKET

OEM / TIER-1

Features
Compatibility
Status
TAM

Uses patented technology to eliminate mobile distractions while driving by disabling only the driver's phone

Support all cellular bands to operate globally, including 5G. Uses multi-modal to increase locating capabilities while reducing cost

Minimized footprint to create compatibility with OEM/Tier-1 architecture

Further builds out the product capabilities to create seamless integration

Cars, Trucks

All Vehicle Types

All Vehicle Types

All Vehicle Types

Commercially Available
Launched Q3 2019

Launch
Q2 2022

Expected
trough 2023

OEM Tier 1

Design / Planning
Expected by 2025

OEM Tier 1

Commercial &
Private Aftermarket



Commercial &
Private Aftermarket



OEM
Tier 1



OEM
Tier 1



SELECTED CUSTOMERS AND STRATEGIC PARTNERS

 <p>Technology and Telecom</p>	    
 <p>Government and Authorities</p>	  
 <p>Industry and Manufacturing</p>	      
 <p>Infrastructure and Natural Resources</p>	   
 <p>Transport and Vehicle</p>	      
 <p>Logistics and Transportation</p>	  