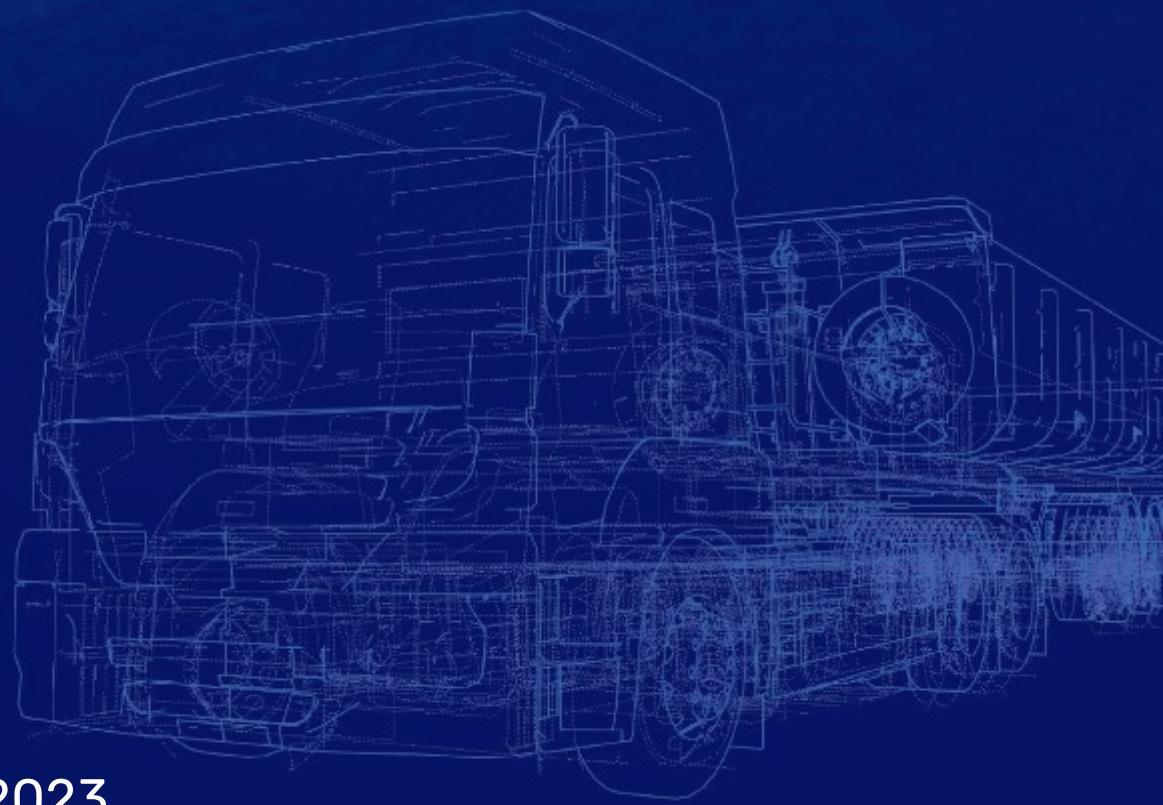
SAVERONE

NASDAQ: SVRE | TASE: SVRE

Corporate Presentation



SEPTEMBER 2023

FORWARD-LOOKING STATEMENTS

This presentation and oral statements made regarding the subject of this presentation contain “forward-looking statements” that involve substantial risks and uncertainties. Such statements include, without limitation, references to the SaverOne 2014 Ltd. (the “Company’s”) predictions or expectations of future business or financial performance and its goals and objectives for future operations, financial and business trends, performances, strategies or expectations. Forward-looking statements include, but are not limited to, statements about: the ability of our technology to substantially improve the safety of drivers; our planned level of revenues and capital expenditures and our belief that our existing cash and the net proceeds from this offering will be sufficient to fund our operations for at least the next 12 months; our ability to market and sell our products; our plans to continue to invest in research and development to develop technology for both existing and new products; our intention to advance our technologies and commercialization efforts; our intention to use local distributors in each country or region that we will conduct business to distribute our products or technology; our plan to seek patent, trademark and other intellectual property rights for our products and technologies in the United States and internationally, as well as our ability to maintain and protect the validity of our currently held intellectual property rights; our expectations regarding future changes in our cost of revenues and our operating expenses; our expectations regarding our tax classifications; interpretations of current laws and the passage of future laws; acceptance of our business model by investors; the ability to correctly identify and enter new markets; the impact of competition and new technologies; general market, political and economic conditions in the countries in which we operate; projected capital expenditures and liquidity; our intention to retain key employees, and our belief that we maintain good relations with all of our employees; the impact of the COVID-19 pandemic, and resulting government actions on us; and other risks and uncertainties, including those listed in the section titled “Risk Factors” in the Preliminary Prospectus filed with the SEC.

In some cases, you can identify forward-looking statements by the words “may,” “might,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “objective,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue” and “ongoing,” or the negative of these terms, or other comparable terminology intended to identify statements about the future. These forward-looking statements may not materialize, in whole or in part, or may materialize differently than expected, or may be affected by factors that cannot be assessed in advance. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. You are cautioned not to place undue reliance on forward-looking statements. Except as otherwise indicated, the forward-looking statements contained in this presentation speak only as of the date of this presentation and the Company undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.


SAVERONE
Our mission:
Saving lives
on the road

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SAVERONE AT A GLANCE

Car accidents and driving fatalities are on the rise,

SaverOne is an Israeli tech startup which develops advanced road safety solutions. Our proprietary technology reduces driving accidents, making our roads safer for everyone.

Israel
Headquarters

2014
Year Founded

Nasdaq: SVRE
TASE: SVRE

40+
Employees

100+
Active Customers

20+
Diverse IP Portfolio
Registered & Pending

SAVERONE OFFERING

CORE TECHNOLOGY, BASED ON MOBILE RF FOOTPRINT,
USING SIGNAL PROCESSING AND AI

IN-CABIN DRIVER DISTRACTION PREVENTION

[Commercial solution, installed in over 3,000 vehicles]

- **Automatically** identify which phone belongs to the driver, applying the **Safe-Mode** only onto it
- **Distinguish** dangerous apps, like texting and social media, from non-dangerous ones, like navigation

Target markets:

- Aftermarket fleets (Commercial Vehicles)
- OEMs (Vehicle manufacturers)

NEW VRU TECHNOLOGY

VRU* SAFETY SOLUTION – "SENSOR-4"

[In development, expected sales to start end-24]

- Detecting **distracted VRUs**, preventing collisions
- Enhancing the ADAS sensor suite

- OEMs (Vehicle manufacturers)
- Autonomous vehicle (Commercial & Passenger)

*Vulnerable Road Users and pedestrians

GLOBAL FOOTPRINT

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Proven track record in mitigation of risks caused by distracted driving

~ 4,300 Systems ordered cars, trucks, and buses

100+ companies integrated SaverOne's system into their fleets

Collaborations with **insurance** and **leasing** companies

Pilots & Demos in the USA, Europe and Asia

Partnership with Iveco, one of Europe's largest truck manufacturers

A successful POC on our VRUP solution with a prominent truck manufacturer in Europe

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IN-CABIN DRIVER DISTRACTION PREVENTION (DDPS)

DISTRACTED DRIVING

1.35M
Annual traffic fatalities worldwide[1]

$850B+
Total economic costs of traffic accidents in the U.S. each year[2]

$60B
Amount distracted driving costs employers[3]

$11M
Average settlement cost for a fatal accident involving a commercial fleet driver[4]

DISTRACTED DRIVING IS NOW A GLOBAL TRAFFIC SAFETY ISSUE

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Financial & Social Costs
- In the U.S. alone, 1.6 million traffic accidents[5] and ~4,600 fatalities[6] are directly caused by cell phone distraction every year

Difficult to Enforce
- Hard to witness violation when the phone is in the driver's lap
- Not always a primary offence—drivers can't get pulled over for only violating cell phone law

Fines Don't Discourage Actions
- U.S. local texting-while-driving fines can range from $20 to $1,000

Increased Government Regulations
- Regulators across the globe are attempting to combat this trend through increased regulatory activities

1) World Health Organization (WHO): Global status report on road safety 2018
2) NHTSA Study Shows Motor Vehicle Crashes Have $871 Billion Economic and Societal Impact on U.S. Citizens
3) LifeSaver: Distracted Driving: The Auto Insurance Industry's $30 Billion Elephant in the Room
4) National Safety Council: Costs of Motor-Vehicle Injuries
5) National Safety Council Estimates That At Least 1.6 Million Crashes Are Caused Each Year by Drivers Using Cell Phones and Texting
6) Mr. Auto Glass: Texting While Driving is Dangerous and Illegal

SAVERONE DDPS:

Eliminating Driver Distraction due to Cell phone

Driver-Area Mobile Recognition

SaverOne activates only when driving, and automatically detects all cell phones operating in the driver's zone

Establish Connection

SaverOne's system recognizes the device within the driver's zone then automatically connects it to the SaverOne app

Vehicle is Protected

SaverOne prevents the use of distracting apps. When stopped, full functionality returns

Alarm is Activated

If the system cannot connect to the SaverOne app, an alarm is activated, reminding the driver to reconnect

IN-CABIN DDPS IMPLEMENTATION IN VARIOUS MARKETS

AFTERMARKET SOLUTION

Fleet Managers

Mitigate costly accidents with improved driving behavior

Public Transportation

Prevents costly, dangerous accidents associated with buses, trains and other transit fleets

Private Vehicle

Increased confidence for families with young adult drivers

OEM SOLUTION

Vehicle Manufacturers - SW

Software solution integrated with the vehicle infotainment system. Optional app integration.

Vehicle Manufacturers - HW

Hardware solution integrated with the vehicle infotainment system and HW ecosystem. Optional app integration.

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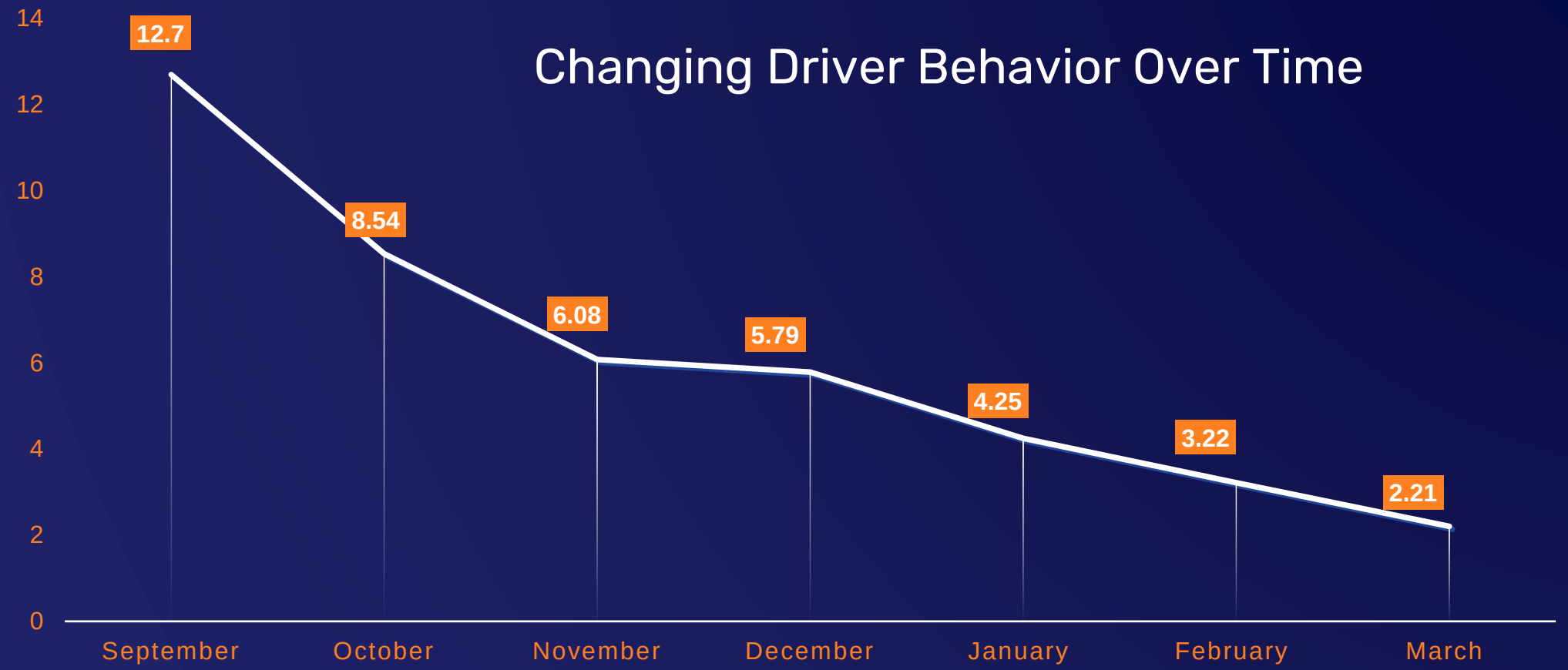
Changing Driver Behavior Over Time



Number of times the driver tried to open application within one hours of driving

*Based on a group of 1,000 random drivers

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SELECTED CUSTOMERS

Government & authorities	    
Industry & manufacturing	      
Infrastructure & natural resources	   
Transport & vehicle	      
Logistics & transportation	    

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VRU PROTECTION SOLUTION

RF ADAS Sensor

THE CHALLENGE:
VRU SAFETY

Vulnerable-Road-Users (VRUs): pedestrians and cyclists are ‘glued’ to their smartphones

- VRUs are estimated to be 70% of the death cases in urban accidents, almost **40% of them are pedestrians** (1)
- Safety risks of pedestrian crossing points with reduced visibility **are high**

The **challenge increases** due to:

- Adverse weather conditions & Non-Line-of-Sight (NLoS) – where **performance** of Radar, Lidar and Camera is **degraded**
- Limited performance of Radar, Lidar and Camera in providing vehicle’s **situational awareness** (2)

(1) Mikusova, Miroslava, Joanna Wachnicka, and Joanna Zukowska. "Research on the Use of Mobile Devices and Headphones on Pedestrian Crossings—Pilot Case Study from Slovakia." Safety 7.1 (2021): 17.

(2) Situational awareness is having an accurate understanding of 'what is going on' relating to the situation or system of context to the vehicle

THE CHALLENGE: ADDRESS DEGRADATION OF CURRENT SENSORS' PERFORMANCE

Weather, Non-line-of-site, lightning conditions

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Detecting VRUs in **NLoS and adverse weather** is a **challenge for the automotive sensors**, especially in **urban area**.

Under **ideal conditions**, Camera, Radar & Lidar provide enough information to secure safety.

In practice, rain, snow, fog, and hail impede these sensors' operability and demonstrate their **poor performance** [1].

21% of vehicle crashes annually are due to **adverse weather conditions**, and 46% of these are caused by **rain** [2].

Most **pedestrian deaths** occurred in **urban** settings (84%) and during **dark lighting** (74%) [3].

[1] Zang, Shizhe, et al. "The Impact Of Adverse Weather Conditions On Autonomous Vehicles: How Rain, Snow, Fog, And Hail Affect The Performance Of A Self-driving Car." IEEE vehicular technology magazine 14.2 (2019): 103-111.

[2] NHTSA: How Do Weather Events Impact Roads?, 2020

[3] https://injuryfacts.nsc.org/motor-vehicle/road-users/pedestrians/, 2019

SAVERONE VRUP SOLUTION

Detecting VRUs based on RF footprint
using Signal Processing and AI

- ADAS sensor, integrated within the vehicle
- Detects the signals of nearby cellphones, calculating their location, speed and direction of movement
- Provides input to the vehicle's sensor fusion/decision making *ECU*
- Vehicle / Driver *outputs*:
  - Visual / Audio / vibrate alert
  - Integrated braking system

RF sensor technology main advantages:

- Performance in Non-Line-of-Sight (NLoS)
- No degradation in severe weather conditions
- Detecting distracted pedestrian
- RF agnostic – across a wide range of wireless technologies: Cellular, BLE, Wi-Fi

EXPERIENCED MANAGEMENT TEAM

Jacob Tenenboim
Chairman

- Over 35 years of experience in management and entrepreneurship in the technology arena
- In addition to executing numerous M&A transactions, Jacob has led ~10 companies and startups to successful exits within various areas of the high-tech industry

Ori Gilboa
Chief Executive Officer

- Over 25 years of experience in the automotive and retail industry
- Prior to SaverOne, Ori served as CEO for James Richardson and the Negev Group, as well as General Manager of the auto division for Mayer's cars and trucks

Yoav Zilber
Head of Business Development

- Over 20 years of experience in international marketing, and business development with global experience,
- Prior to SaverOne Yoav worked as VP Business Development Africa at Vital Capital and & CEO of Jets Investment Ltd..

Yossi Cohen
Chief Operating Officer & Co-Founder

- Over 20 years of experience in leading global operations in the high-tech arena
- Prior to SaverOne, Yossi served as Senior Manager of Program Management & Business Operations with Motorola Solutions

Aviram Meidan
Vice President Research & Development

- Over 20 years of experience in automotive products' development management and global roll-out
- Prior to SaverOne, Aviram served as VP R&D for Micronet Ltd, as well as CTO of the automotive division in Telit Wireless Solutions and a Senior Manager at Motorola

Omri Hagai
Chief Financial Officer

- Over 10 years of experience in the financial management of public companies
- Prior to SaverOne, Omri served as Director of Finance for BrainsWay & Disclosure and Reporting Controller of israel Chemicals.

SAVERONE - A RECIPE FOR SUCCESS

SAVERONE

Talented Leaders

- Strong management with 100+ years of combined experience
- Clear mission, laser focus and demonstrated success
- Deep knowledge in automotive safety and insurance

Visionary, Disruptive Technology

- Fast, accurate and robust identification of driver location
- Global leadership in preventive solutions
- Deep AI domain use

Strong Market Validation

- Demonstrated successful programs with top-tier global companies
- Case study with major OEMs to be replicated globally
- Fast & growing revenu with about 3,000 installations

Recurring Value

- Optimal SaaS product with a massive TAM
- Growth engine for vehicle manufacturers to drive recurring value

Humanitarian Signature

- Potential to create a global, historic mark on humanity

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SAFETY POWERED BY TECHNOLOGY

www.saver.one