UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934

For the month of December 2024 (Report No. 2)

Commission file number: 001-41387



<u>SaverOne 2014 Ltd.</u> (Translation of registrant's name into English)

Em Hamoshavot Rd. 94 Petah Tikvah, Israel (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

The press release attached to this Form 6-K is hereby incorporated by reference into the registrant's Registration Statements on Form S-8 (File No. 333-274455) and Form F-3 (File No. <u>333-274458</u>, <u>333-263338</u> and <u>333-269260</u>), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

CONTENTS

Attached hereto and incorporated herein is the Registrant's press release issued on December 9, 2024, titled "SaverOne Launches New Pilot Project in Italy with a Trans Italia."

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press released titled: "SaverOne Launches New Pilot Project in Italy with a Trans Italia."

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: December 9, 2024

SAVERONE 2014 LTD.

By: /s/ Ori Gilboa Name: Ori Gilboa Title: Chief Executive Officer



SaverOne Launches New Pilot Project in Italy with Trans Italia

Trans Italia is a Leading Logistics & Transportation Company Operating Over 300 Trucks

Petah Tikvah, Israel., Dec. 09, 2024 (GLOBE NEWSWIRE) -- SaverOne 2014 Ltd. (Nasdaq: SVRE, TASE: SVRE), a technology company that develops and sells advanced transportation safety solutions, is pleased to announce the launch of a new pilot project with *Trans Italia*, a prominent Italian logistics and transportation company well known for its eco-friendly, efficient, and intermodal transport solutions throughout Italy and beyond. This pilot marks a further and significant step in SaverOne's expansion into the Italian market and its broader European growth strategy.

The pilot project involves the installation of SaverOne's innovative driver safety system in an initial group of Trans Italia's trucks. This initiative will demonstrate the system's ability to prevent distractions while driving and highlight its potential to enhance road safety. With a fleet of over 300 trucks, Trans Italia offers substantial growth potential for SaverOne and provides a strategic platform to showcase its technology to the Italian logistics and eco-friendly transport sectors.

This collaboration was made possible through SaverOne's Italian partner, Mr. Tal Yhie, and its regional distributor, GVZ Components. The installations are being carried out in partnership with TBS, SaverOne's installation partner in the region, establishing a foundation for expanding installation capacity throughout Italy.

"This pilot project with Trans Italia demonstrates our increase in traction within Italy," said **Ori Gilboa**, **CEO of SaverOne**. "We are thrilled to collaborate with a forward-thinking company like Trans Italia to demonstrate the value of our technology in improving the safety of their fleet and reducing distracted driving amongst their drivers. We believe this pilot will pave the way for increased adoption of our solutions within Italy and across Europe."

Sergio Rotondo, Trans Italia's Fleet Manager added, "Safety is a core value for Trans Italia, and we are committed to adopting innovative technologies that help us achieve that goal. SaverOne's system aligns perfectly with our mission to enhance the safety of our drivers, our fleet, and the communities we serve. We are excited to see the impact of this pilot project and look forward to a long-term and successful collaboration with SaverOne."

About the SaverOne System

SaverOne's system is installed in vehicles to solve the problem of driver distraction, as a result of drivers using distracting applications on their mobile phones while driving in a way that endangers their safety and the safety of their passengers. This phenomenon is considered one of the leading causes of global road accidents. According to the US National Highway Traffic Safety Administration, the annual cost of road accidents just in the United States stands at about \$870 billion each year, excluding the costs of serious injury or death, with a quarter of those accidents estimated to be related to the use of the mobile phones while driving. SaverOne's technology specifically recognizes the driver area in the vehicle. It prevents the driver from accessing distracting applications such as messaging while allowing others (navigation as an example) without user intervention or consent, creating a safer driving environment.

SaverOne's primary target markets include commercial and private vehicle fleets interested in reducing potential damages and significant costs, vehicle manufacturers interested in integrating safety solutions into their vehicles, and insurance and leasing companies. SaverOne initially addresses car fleets with a focus on the Israeli, European, and US markets and other markets worldwide. SaverOne believes that an increased focus on monitoring and prevention of cellular distraction systems in vehicles, driven by upcoming expected EU regulation, will likely have a dramatic positive impact on the demand for its systems in the future.



The Company's strategy is to provide its technology to customers in the aftermarket and address OEM vehicle manufacturers to integrate the Company's protection technologies during the vehicle manufacturing process.

About SaverOne

SaverOne is a technology company that designs, develops, and commercializes OEM and aftermarket solutions and technologies to lower the risk of and prevent vehicle accidents.

SaverOne's initial product line is a suite of solutions that saves lives by preventing car accidents resulting from distraction from using mobile phones while driving. SaverOne is also developing a sensor system for early location and direction detection under all visibility conditions of vulnerable road users (VRU) through their cellphone footprint.

Learn more at https://saver.one/

Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act and other securities laws that are subject to substantial risks and uncertainties. All statements, besides those of historical fact, contained in this press release are forward-looking. Forward-looking statements contained in this press release include but are not limited to, statements regarding SaverOne's strategic and business plans, technology, relationships, objectives, and expectations for its business, the impact of trends on and interest in its business, intellectual property or product and its future results, operations, and financial performance and condition and may be identified by the use of words such as "anticipate," "believe," "contemplate," "could," "estimate," "expect," "intend," "seek," "may," "might," "plan," "potential," "predict," "project," "target," "aim," "should," "will" "would," or the negative of these words or other similar expressions. However, not all forward-looking statements contain these words. Forward-looking statements are based on SaverOne's current expectations and are subject to inherent uncertainties, risks, and assumptions that are difficult to predict. Further, certain forward-looking statements are based on assumptions about future events that may not prove accurate. Many factors could cause SaverOne's actual activities or results to differ materially from those anticipated in such forward-looking statements. Factors that could cause actual results to differ materially from those expressed or implied in such forward-looking statements include, but are not limited to: the ability of our technology to substantially improve the safety of drivers; SaverOne's planned level of revenues and capital expenditures and its ability to continue as a going concern; the success of the pilot with Trans Italia; SaverOne's ability to further broaden products and services in Italy and the rest of Europe; SaverOne's ability to maintain its listing on the Nasdaq Capital Market; the ability of SaverOne's technology to substantially improve the safety of drivers; its ability to market and sell its products; its plans to continue to invest in research and development to develop technology for both existing and new products; SaverOne's intention to advance its technologies and commercialization efforts; SaverOne's intention to use local distributors in each country or region in which it conducts business to distribute products or technology; SaverOne's plan to seek patent, trademark and other intellectual property rights for products and technologies in the United States and internationally, as well as its ability to maintain and protect the validity of currently held intellectual property rights; SaverOne's expectations regarding future changes in its cost of revenues and operating expenses; SaverOne's expectations regarding its tax classifications; interpretations of current laws and the passage of future laws; acceptance of its business model by investors; the ability to correctly identify and enter new markets; the impact of competition and new technologies; general market, political and economic conditions in the countries in which SaverOne operates; projected capital expenditures and liquidity; SaverOne's intention to retain key employees, and its belief that it will maintain good relations with all employees; a resurgence of the COVID-19 pandemic and its impact on business and industry; as well as other risks and uncertainties, including, but not limited to, the risks detailed in the Company's Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission (the "SEC") on March 25, 2024 and in subsequent filings with the SEC. Forward-looking statements in this announcement are made as of this date, and SaverOne undertakes no duty to update such information except as required under applicable law.

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