



Corporate Presentation

January 2025

ROAD SAFETY POWERED BY TECHNOLOGY

NASDAQ: SVRE





Legal notice

This investor deck contains forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact in this deck are forward-looking statements, including but not limited to, the ability of SaverOne's technology to substantially improve the safety of drivers; SaverOne's planned level of revenues and capital expenditures; SaverOne's ability to market and sell its products; SaverOne's plans to continue to invest in research and development to develop technology for both existing and new products; SaverOne's intention to advance its technologies and commercialization efforts; SaverOne's plan to seek patent, trademark and other intellectual property rights for our products and technologies in the United States and internationally, as well as its ability to maintain and protect the validity of its currently held intellectual property rights; SaverOne's expectations regarding future changes in its cost of revenues and our operating expenses; interpretations of current laws and the passage of future laws; acceptance of SaverOne's business model; the ability to correctly identify and enter new markets; the impact of competition and new technologies; general market, political and economic conditions in the countries in which SaverOne operates; projected capital expenditures and liquidity; SaverOne's intention to retain key employees, and our belief that we maintain good relations with all of its employees; any resurgence of the COVID-19 pandemic and its impact on SaverOne's business and industry; security, political and economic instability in the Middle East that could harm SaverOne's business, including due to the current war between Israel and Hamas; and other risks and uncertainties, including, but not limited to, the risks detailed in the Company's Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission (the "SEC") on March 25, 2024 and in subsequent filings with the SEC. The Company's filings are available on its website at www.sec.gov. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about the Company and the industry. The Company undertakes no obligation to update forward-looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results.

OUR MISSION

SAVING LIVES ON THE ROAD



ROAD SAFETY POWERED BY TECHNOLOGY

Car accidents and driving fatalities are on the rise; 46,000 in the U.S alone, in 2022 - an increase of 22% compared to pre-pandemic 2019.

SaverOne is a tech company which develops advanced road safety solutions. Our proprietary technology reduces driving accidents, making our roads safer for everyone.



SAVERONE AT A GLANCE



+50

Employees



+20

Diverse IP Portfolio
Registered & Pending



+4,000

Installations



+100

Active Customers

- **Installations** in Europe, USA, Mexico and Asia
- **International** distribution network
- **Partnership with Iveco**, one of Europe's largest truck manufacturers
- **Collaboration with Volvo Busses**, one of Europe's largest Bus manufacturers

SAVERONE OFFERING

CORE TECHNOLOGY, BASED ON MOBILE RF FOOTPRINT, USING SIGNAL PROCESSING AND AI

DDP SOLUTION

IN-CABIN DRIVER DISTRACTION PREVENTION

[Commercial solution, installed in over 4,000 vehicles]

Automatically identify which phone belongs to the driver, applying the **Safe-Mode** only to it

Distinguish between dangerous apps, like texting and social media, and non-dangerous ones, like navigation

- Aftermarket fleets (Commercial Vehicles)
- OEMs (Vehicle manufacturers)

VRU SOLUTION

VRU* SAFETY SOLUTION – “SENSOR-4”

[In development, pilots with major players]

Detects **VRUs**, preventing collisions

Enhances the ADAS sensor suite

- OEMs (Vehicle manufacturers) | Tier-1s
- Autonomous vehicle (Commercial & Passenger)

*Vulnerable Road Users and pedestrians



FEATURES



TARGET MARKETS



IN-CABIN DRIVER DISTRACTION PREVENTION (DDP) SOLUTION

THE CHALLENGE: DISTRACTED DRIVING

1.35M

Annual traffic fatalities worldwide⁽¹⁾

\$60B

Amount distracted driving costs employers⁽³⁾

\$850B+

Total economic costs of traffic accidents in the U.S. each year⁽²⁾

\$11M

Average settlement cost for a fatal accident involving a commercial fleet driver⁽⁴⁾

1. World Health Organization (WHO): Global status report on road safety 2018
2. NHTSA Study Shows Motor Vehicle Crashes Have \$871 Billion Economic and Societal Impact on U.S. Citizens
3. LifeSaver: Distracted Driving: The Auto Insurance Industry's \$30 Billion Elephant in the Room
4. National Safety Council: Costs of Motor-Vehicle Injuries
National Safety Council Estimates That At Least 1.6 Million Crashes Are Caused Each Year by Drivers Using Cell Phones and Texting
Mr. Auto Glass: Texting While Driving is Dangerous and Illegal

DISTRACTED DRIVING

DISTRACTED DRIVING IS NOW A GLOBAL TRAFFIC SAFETY ISSUE

Financial & social costs



In the U.S. alone, 1.6 million traffic accidents⁽⁵⁾ and ~4,600 fatalities⁽⁶⁾ are directly caused by cell phone distraction every year

Difficult to enforce



Hard to witness violation when the phone is in the driver's lap Not always a primary offence—drivers can't get pulled over for only violating cell phone law

Fines don't discourage actions



U.S. local texting-while-driving fines can range from \$20 to \$1,000

Increased Government Regulations



Regulators across the globe are attempting to combat this trend through increased regulatory activities



SAVERONE DDP SOLUTION - HOW DOES IT WORK?



Driver-Area Mobile Recognition

SaverOne activates only when driving, and automatically detects all cell phones operating in the driver's zone



Establish Connection

SaverOne's system recognizes the device within the driver's zone then automatically connects it to the SaverOne app



Vehicle is Protected

SaverOne prevents the use of distracting apps. When stopped, full functionality returns

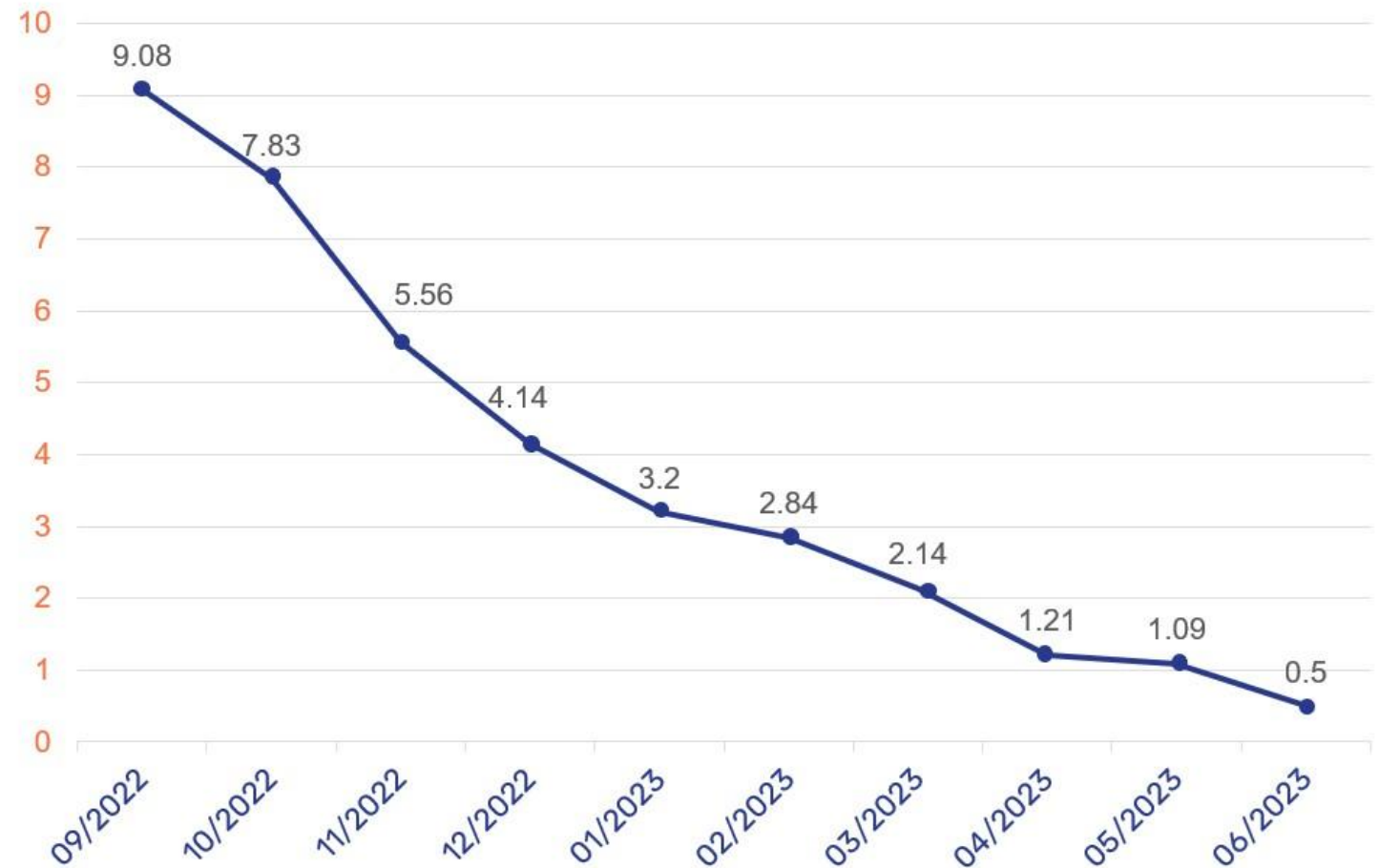


Alarm is Activated

If the system cannot connect to the SaverOne app, an alarm is activated, reminding the driver to reconnect

CHANGING DRIVER BEHAVIOR OVER TIME

NUMBER OF TIMES THE DRIVER TRIED TO OPEN APPLICATION WITHIN ONE HOUR OF DRIVING



*Based on a group of 1000 random drivers

USE CASE: CEMEX

A global leader in the building materials industry.

SaverOne's installed in 300 trucks & private vehicles in Cemex' Israeli branch and 100+ trucks with Cemex Spain.

Applications Blocks (monthly) "All Drivers"

01/09/2023-31/05/2024



RESULTS:

Decline in phone use:

from 4.5 to 0.36 per one hour of driving

– a **92% reduction**



USE CASE: ELECTRA AFIKIM

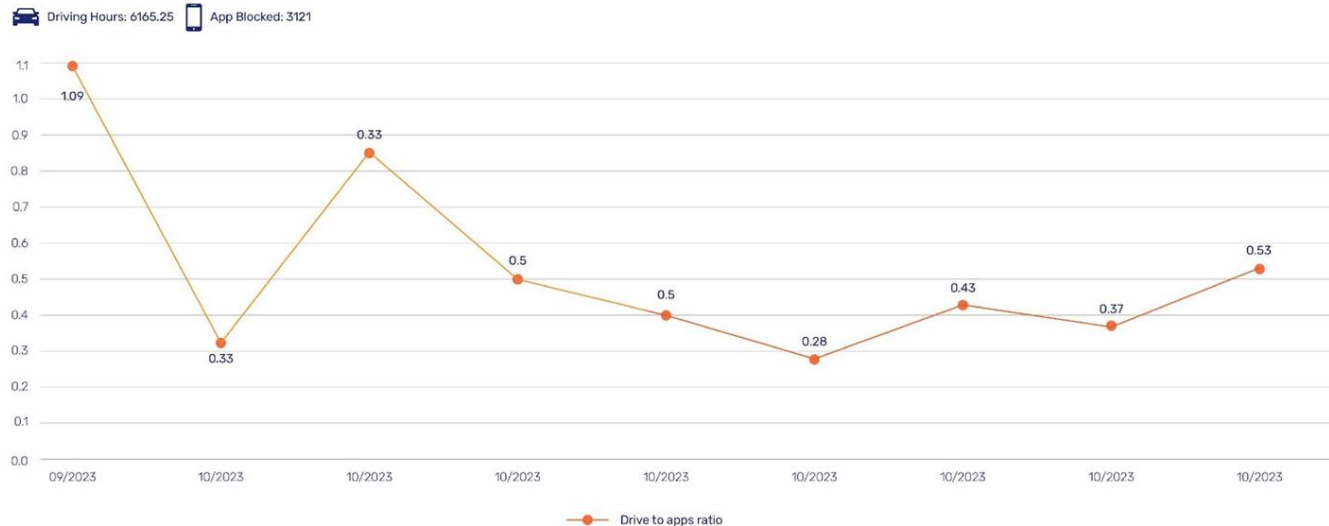
Public transportation

Fleet size: 1,400 busses

SaverOne System installed in > 600 busses

Applications Blocks (monthly) "All Drivers"

01/09/2023-31/05/2024



RESULTS:

Decline in phone use:

from 1.05 to 0.47 per hour of driving –
a 50% reduction



DEPLOYMENT ACROSS VARIOUS SECTORS:

Government & municipalities



Industry & manufacturing



Infrastructure & natural resources



Transport & vehicle



Logistics & transportation



WHY SAVERONE: IN A NUTSHELL



Disruptive technology for
powering road safety



Commercial aftermarket
DDPS product



Deployment across various
sectors with more than 3500
installations



OEM RF ADAS Sensor
product in development



Experienced team with
deep knowledge in
automotive safety



SAFETY POWERED BY TECHNOLOGY

www.saver.one

EXPERIENCED MANAGEMENT TEAM



Jacob Tenenboim
Chairman

Over 35 years of experience in management and entrepreneurship in the technology arena

In addition to executing numerous M&A transactions, Jacob has led ~10 companies and startups to successful exits within various areas of the high-tech industry



Ori Gilboa
Chief Executive Officer

Over 25 years of experience in the automotive and retail industry

Prior to SaverOne, Ori served as CEO for James Richardson and the Negev Group, as well as General Manager of the auto division for Mayer's cars and trucks



Yoav Zilber
Head of Business Development, USA

Over 20 years of experience in international marketing, and business development with global experience,

Prior to SaverOne Yoav worked as VP Business Development Africa at Vital Capital and & CEO of Jets Investment Ltd..



Yossi Cohen
Chief Operating Officer & Co-Founder

Over 20 years of experience in leading global operations in the high-tech arena

Prior to SaverOne, Yossi served as Senior Manager of Program Management & Business Operations with Motorola Solutions



Aviram Meidan
Vice President Research & Development

Over 20 years of experience in automotive products' development management and global roll-out

Prior to SaverOne, Aviram served as VP R&D for Micronet Ltd, as well as CTO of the automotive division in Telit Wireless Solutions and a Senior Manager at Motorola



Omri Hagai
Chief Financial Officer

Over 10 years of experience in the financial management of public companies

Prior to SaverOne, Omri served as Director of Finance for BrainsWay & Disclosure and Reporting Controller of israel Chemicals.